

San Fernando Valley Gujarati Association  
Board of Director's Meeting

Date: January 6<sup>th</sup> 2014 @ 08:00 p.m.

Place: Mahesh Desai's residence

Present: Rajni Thakkar (President) , Varsha Parikh (VP), *Dhaval Dave (Secretary), Mahesh Desai (Treasurer), Nalin Desai (Board Member), Ameesh Pandya (Board Member), Mayank Shah(2013 President)*

Minutes Taken & Prepared by: Dhaval Dave

1. The meeting was called to order at 8:00 PM by Mayank Shah and seconded by Mahesh Desai
2. Events scheduling for 2014, discussed (approximately 12 events) the final calendar is will be forwarded by Rajni Thakkar.
  - a. 'Valentine's Day' evening event was finalized for: 02/16/2014, starting at 5pm, with Dinner at 7pm.
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3. Need to increase membership through incentives;
  - a. Proposed lowering students membership to \$40.00 (Annually)
  - b. Discussed offering a \$10.00 referral fee to existing members (need to finalize, whether a \$10 cash rebate or membership deduction)
  - d. Discussed advertising to attract more new members, especially students. Post flyers at Pierce Community College, San Fernando Valley Community College and CSUN.
4. Mayank Shah, as our outgoing President will email the list of the newly elected board members.
5. Dhaval Dave will email the contact information of the elected board to each board member.
6. Next meeting tentatively scheduled 'free conference call' on 02/05/2014, (time is still to be determined) .

Items that need to be finalized:

Checking with Nalin Desai regarding possible "Boating Event" and its feasibility.